Call for Education Session Proposals

Greenbuild is the world's largest conference and expo dedicated to green building. Thousands of building professionals from all over the world come together at Greenbuild for three days of outstanding educational sessions, renowned speakers, green building tours, special seminars, and networking events. Greenbuild is now accepting proposals for presenters and topics for Greenbuild 2016, including all associated Summits.

Greenbuild International Conference & Expo
October 5-7, 2016, Los Angeles, CA

Communities & Affordable Homes Summit
October 4, 2016, Los Angeles, CA

International Summit
October 4, 2016, Los Angeles, CA

This conference features educational sessions covering all aspects of sustainable design, construction, and operations practices for buildings and communities, including their impact on people, the environment, and the economy both domestically and globally.

All complete proposals must be submitted and all speakers must login to complete their personal details by **Friday, January 8, 2016 at 5:00pm EST**.

All proposals must be submitted online at www.conferenceabstracts.com/Greenbuild2016.htm. You may begin the process and return to your saved proposal any time up until the deadline. Faxed or mailed proposals will not be accepted.

Important Process Note
Each presenter and moderator will need to login individually to the submittal site to enter their personal details and confirm their participation in the proposal. The submitter cannot complete the proposal without the participation of all proposed presenters/moderators.

In an effort to increase the quality of education session proposals and decrease duplicate proposal submissions, the proposal submitter will be charged a one-time processing fee of $25 for each education session proposal submitted. This will also allow us to be most efficient with the time of over 500 volunteer proposal reviewers. 100% of the fee proceeds will be donated to the Greenbuild Legacy Project. For more information about the Legacy project, visit
http://greenbuildexpo.com/Attendee/Home/Community/LegacyProject.

Refer to the **submittal guides** for detailed submittal instructions and please contact program@usgbc.org with any questions.

Greenbuild International Conference & Expo Submittal Guide

Communities & Affordable Homes Summit Submittal Guide

International Summit Submittal Guide

Greenbuild Preferred Presentation Topics

The following five topics have been identified as priorities for the 2016 program:

- **Materials**
- **Net Zero**
- **Resilience**
- **Social Responsibility, Community Action & Engagement**
- **Water**

However, Greenbuild remains committed to delivering a broad spectrum of education topics to reach our diverse attendees and is represented in the full list below.

Greenbuild Presentation Topics

- **Affordable Housing:** Strategies; Leverage; Design and Construction
- **Building Performance:** On-going Operational Performance; Post-Occupancy Studies; Building Envelope Commissioning
- **Codes and Certification Systems**: Third Party Certifications (including LEED); Application and Impact of Codes; Local Energy Reporting; Applying Standards Internationally
- **Community and Neighborhood Development:** Ecodistricts; LEED-ND; Urban and Regional Planning; Food Security; Transportation Systems; Community Revitalization
- **Cultural Context:** Location-Specific Design Concerns; Historic Preservation; Planning and design that strengthens/renews the historic and social fabric of a community
- **Design Innovation and Application**: Regenerative Design; Biophilia; Modular; Universal Design; Adaptation; Flexibility, Integrative Process; Technology
- **Energy Efficiency (New and Existing buildings)**: Demand Reduction; Increasing Efficiency; Building Systems; Lighting Design; Energy Efficiency in Historic Buildings; Deep Energy Retrofits
- **Finance, Insurance, Legal and Appraisals**: Financial Aspects and Implications; Financial Risk Analysis; Insurance and Appraisals; Green Building Finance; Sustainable Return on Investment; Residential Finance and Market Development; Legal issues related to green building and green leases
- **Government and Policy**: Policies/Programs; Impacts of Policies/Programs; Incentive Programs
- **Green Schools**: K-12; College; Campus; Curriculum Development in K-12, Higher Ed
- **Health and Well-Being;** Productivity**;** Health Issues; Human Behavior; Human Comfort; How Place Affects Behavior; Human Psychology; Ergonomics; Evidence-Based Design; Active Design; IAQ; Operations and Maintenance; Day Lighting; Acoustics

- **Market Transformation:** Advocacy**;** Marketing; New Trends in Business Models; Consumer Education
- **Materials**: Life Cycle Assessment; Resource Recovery; Zero Waste; EPDs and HPDs
- **Net Zero**; Energy; Water; Waste; Carbon; Net Zero 2020
- **Professional Development and Training**: Vocational Programs; Credentials; Mentorship; Green Jobs
- **Renewables:** Solar; Wind; Small Scale Hydro; Fuel Cells; Algae; Utility Grid Connections; Energy Disaggregation; Energy Storage
- **Residential Development, Single Family and Multi Family**: Innovative Residential Systems (e.g. water, energy, waste, IAQ); Construction Techniques; Transportation Oriented Development (TOD), Community Development, Placemaking
- **Resilience**: Adaptation; Climate Change; Vulnerability Assessments; Disaster Response
- **Site Issues**: Campus Planning; Landscape; Ecosystem Services; Hydrology; Infrastructure; Roads; Ecology
- **Smart Grid/Smart Buildings**: Demand Response; Intersection of Utility Infrastructure and Building; Technology; Microgrids
- **Social Responsibility, Community Action & Engagement**: Community based Sustainability Initiatives; Community Participation, Climate and Environmental Justice; Social Equity; Corporate Social Responsibility
- **Water**: Water Efficiency; Wastewater; Process Water; Greywater; Water Footprinting; Water Neutral; Landscape for Drought Tolerance

Communities & Affordable Homes Summit Preferred Presentation Topics

- **Thriving Communities:** Social/Health/Economic/Environmental Impact Assessments; Community Health; Resilience; Community Affordability & Affordable Housing; Existing Building Stock & Community Redevelopment; Multi-modal Transportation & Community Planning; Diverse, Mixed-income Communities; Mixed-use Communities & Access to Community Assets; Food Security/Food Deserts; Creating economically thriving communities through different types of development
- **People & Partnerships:** Community/Resident Engagement; Community/Resident Empowerment; Community Outreach & Education; Cooperative Movement/Co-housing/Shareable Cities; Collaborative Governance; Working with Underserved Communities; Underserved/Marginalized/Indigenous Communities & Sustainability; Cultural Competency; Effective Partnerships
- **Effective Policies: A Focus on Scale:** Establishing National Conversation; Pushing the Policy Envelope on the Community Level; President's Climate Plan & Impact on Energy Sector
- **Large Scale Reinvestment:** Anchor/Institutional Developers; Right-sizing/Appropriate Solutions; Public-private Partnerships in Community Development; Tension between New Development & Existing; Is Gentrification a Myth?; Energy Equity, Micro-grids & Renewables in Underserved Communities
- **Sustainable Economics & Finance:** Workforce Training, Certification, Access to Education, Union Apprenticeships, Cultural Competence, Nontraditional Workforce; Green Finance & Investment; Keeping Business Rentals Affordable to Preserve Culture; Economic Localization & Supporting

Small Businesses; Making an Impact on Poverty through Green Building; Costs of Green versus Value
- **Community Sectors Success Stories:** Affordable Housing; Educational Institutions; Community & Neighborhood Development; Faith-based Organizations; Cultural Institutions; Social Service Organizations

International Summit Preferred Presentation Topics

All topics are welcome for the International Summit. Submitters should submit a complete proposal for any topic that would be of interest to an international audience.

Session Style and Length

Greenbuild education sessions will either be 60 or 120 minutes in length. Summit education sessions will be 90 minutes in length:
- All 60 minute proposals must be complete 60 minute presentations with one to three presenters.*
- 120 minute sessions will have two to four presenters. These longer sessions are meant for interactive problem-solving, deep learning and discussion. Only proposals that thoroughly demonstrate the need for a two-hour session will be accepted.
- All summit sessions will be 90 minutes and will have one to four presenters.

Greenbuild is committed to providing engaging, cutting edge educational offerings at the conference. Therefore, we are offering presentation styles (see below) to help you think outside of the box. Descriptions for each presentation style can be found in the submittal guide. You will be asked to select one of the following when submitting your proposal – please feel free to be creative and enter your own using the "other" option:

Flash Charrette	Town Hall
Structured Discussion	Debate
Lecture	Other
Rapid Fire	

*Rapid Fire sessions consist of four presenters giving one distinct ten-minute talk each. Submitters should submit the four speakers as a pre-packaged, full 60-minute session proposal. Each 10-minute talk should be a stand-alone presentation, but topics should relate to each other in some way.

*Structured Discussion sessions consist of moderated panel discussions throughout the session. The session can include up to four presenters (including the moderator). Submitters should submit the speakers as a pre-packaged, full 60-minute session proposal.

All sessions should be designed to allow the audience to be active learners through question and answer periods, group discussion questions, or other activities. When the audience is engaged in the session they will learn and retain more of the information being presented.

Learning Levels

Greenbuild education sessions will be associated with one of the following learning levels. Submitters should review the Preparing for your Greenbuild Presentation Guide and select the most appropriate level for their proposal. This will help attendees understand the depth of the material and expected outcomes of the session. The level is based on what the presenters are asking the attendees to be able to do within the format and time frame of the session. Greenbuild learning levels are based on Blooms Taxonomy.

- Level 100 – Awareness
- Level 200 – Understanding/Comprehension
- Level 300 – Application/Implementation
- Level 400 – Mastery

Research Sessions

Greenbuild is committed to providing education sessions dedicated to advanced research in green building. Proposals that opt into this program will go through the standard Greenbuild review process. Once accepted, each session will be required to submit an accompanying research paper for inclusion in the Greenbuild conference proceedings. These papers will represent new, original, journal-quality research. Accepted presenters must agree to submit a research paper in order to present at Greenbuild, which is due July, 20, 2016. This program does not apply to the Summits.

How to submit

All proposals must be submitted online at www.conferenceabstracts.com/Greenbuild2016.htm. You may begin the submission process and return to your saved proposal any time up until the submission deadline. Faxed or mailed proposals will not be accepted.

Proposals will be accepted in the following formats (this does not apply to Summit proposals):

1. **60 Minute Education Session – General Format:** Complete session including one, two, or three presenters (moderator is optional, but a maximum of three total participants) for a one hour session.
2. **60 Minute Education Session – Rapid Fire**: Complete session including four presenters giving one distinct ten-minute talk each. Submitters should submit the four speakers as a pre-packaged, full 60 minute session proposal.
3. **60 Minute Education Session – Structured Discussion:** Complete session including two, three, or four presenters (moderator is required) for a one hour session.
4. **60 Minute Education Session – Research:** Complete session including one, two, or three presenters (moderator is optional, but a maximum of three total participants). By opting-into the Research program, you are required to submit an accompanying white paper.
5. **120 Minute Education Session:** Complete session including two, three or four presenters (moderator is optional, but a maximum of four total presenters) for a two hour session.

6. **120 Minute Education Session – Research**: Complete session including two, three or four presenters (moderator is optional, but a maximum of four total participants). By opting-into the Research program, you are required to submit an accompanying white paper.

Important Process Note

Each presenter and moderator will need to login individually to the submittal site to enter their personal details and confirm their participation in the proposal. The submitter cannot complete the proposal without the participation of all proposed presenters/moderators.

All complete proposals must be submitted and all speakers must login to complete their personal details by **Friday, January 8, 2016 at 5:00pm EST**.

Refer to the **submittal guide** for detailed submittal instructions and please contact program@usgbc.org with any questions.

All proposals must be complete, comprehensive, and deemed relevant and timely to the conference's audience. The Working Group may shorten a presentation, increase and/or reduce the number of presenters, select alternate presenters from among those proposed, and/or combine the submitted presentation with other proposed presentations, at its sole discretion. All presenters will be contacted independently to confirm their submittal.

Scoring System

All session proposals will be reviewed and scored during the first round by a team of volunteer reviewers using a 20-point scale. Those with the top scores will move on to a second review by experts in the related topic categories. These rankings will be used by the Program Working Group to select presenters and sessions for the final program. Reviewers will rate proposals using the following scoring system:

Max Value	Criteria
3 points	The speaker(s) are industry experts who have a wealth of experience and range of perspectives relevant to the topic.
3 points	The learning objectives are clear, relevant to the topic presented and challenging to the Greenbuild audience.
4 points	The proposed session provides attendees with relevant, timely, and applicable content.
2 points	The proposed session will employ the specified session style and length in an effective manner.
4 points	This session offers innovative or inspirational content to green building professionals.
4 points	I would recommend this session to an attendee interested in the subject matter.
20 points	Highest possible score

Review Process

Greenbuild uses a three-tiered review process to review all complete proposals with the generous help of over 500 volunteers (this does not apply to Summit proposals). This process results in the final educational program:

Round One: Volunteers review and rate all proposals on a quantitative scale. Interested in volunteering? Visit http://www.conferenceabstracts.com/CallforReviewers2016.htm

Round Two: Teams of topic experts review the sessions that scored highest in the first round and make recommendations for proposals that should move on to the third round.

Round Three: Working Groups determine the final education program.

Review Timeline

Friday, November 13	Call for Proposals opens
Friday, January 8	All proposals must be submitted by 5:00 pm EST
Monday, January 25	First round of review begins
Friday, February 5	First round of review ends at 5:00 pm EST
Monday, February 22	Second round of review begins
Wednesday, March 9	Second round of review ends
Tuesday, April 5	Third round of review begins
Thursday, April 7	Third round of review ends
Monday, April 25	Accepted session notifications are sent
Friday, May 6	Presenter acceptance deadline
Monday, August 15	Presenter registration deadline
Wednesday, July 20	Research White Paper deadline (only applies to Research sessions)
October 5-7, 2016	Conference dates: Greenbuild International Conference & Expo

Please note that sessions submitted for Greenbuild Summits follow a different review process and timeline.

Greenbuild Program Policies

The review process for education session proposals is managed by Working Groups and Greenbuild staff. The Working Groups' responsibility is to produce the strongest possible educational program for conference attendees by including new, important content and learning experiences. All sessions and speakers will be selected based upon the below guidelines:

Session and Presenter Regulations
- An individual may only participate in one education session at Greenbuild.
- A firm/institution/organization may participate as a moderator/presenter in no more than two sessions at Greenbuild with a maximum of three total presenters from that firm/institution/organization. Presenters are encouraged to represent their topic from a diverse perspective – from different companies and/or project roles.
- In an effort to promote new and diverse groups of presenters, the Working Groups will give strong preference to presenters who did not present at the previous year's Greenbuild conferences or whose content is relevant to the Greenbuild location
- Presenters may not distribute any printed collateral at the conference.
- Greenbuild presenters are awarded a $200 discount off the full-conference registration price in appreciation of their contribution to the success of the Greenbuild conference. Presenters for Greenbuild Summits receive a complimentary pass to the summit at which they are presenting.
- No sessions that are based upon an advertisement, product, or service will be accepted into the program.
- In an effort to produce a paperless conference, all presentation slides, papers, and handouts will be included in the electronic conference proceedings with speaker permission.
- Incomplete proposals will not be considered.

Applicant Responsibilities
- Session submitters may not propose speakers without the knowledge and permission of the proposed speakers. All proposed speakers must be able and willing to present at the conference at the time and date assigned. Proposals that are submitted without the knowledge of proposed speakers are subject to immediate rejection; if the proposal is selected and it is found that all speakers did not know about the proposal or did not agree to present, the session is subject to immediate cancellation.
- Accepted presenters who are not able to attend must notify conference staff immediately. Replacement presenters must be suggested and approved by the Working Group Chair. The Chair reserves the right to modify or cancel any session based on a change in presenter.
- If a presenter's employment changes, conference staff must be notified. The Working Group reserves the right to retain or remove presenters based on the best interest of the program. Previous employer must sign letter indicating willingness to let presenter speak (letter could include that presenter will acknowledge who employer was at the time of work).
- **All accepted speakers must register for Greenbuild by August 15, 2016,** or the entire session may be cancelled without notice to the submitter and a new session will be selected from the waitlist, at the discretion of the Working Group Chair.
- All presentations must be uploaded to the Speaker Resource Center three weeks prior to the conference. Failure to do so may result in cancellation of the session.

Greenbuild Program Process
- The Greenbuild Program Working Group reserves the right to develop submitted sessions using a combination of proposals and/or invited presenters.
- The Greenbuild Speaker and Reviewer discounts may not be combined or transferred.
- The Working Group may modify any submitted session by adding or removing speakers or requesting content changes or additions.

Final decisions regarding these policies may be made at the discretion of the Working Groups.