



## Call for Education Session Proposals

Greenbuild is the world's largest conference and expo dedicated to green building. Thousands of building professionals from all over the world come together at Greenbuild for three days of outstanding educational sessions, renowned speakers, green building tours, special seminars, and networking events. Greenbuild is now accepting proposals for presenters and topics for Greenbuild 2015:

### **Greenbuild International Conference & Expo, Europe & the Mediterranean**

October 14-16, 2015, Verona, Italy

This conference features educational sessions covering all aspects of sustainable design, construction, and operations practices for buildings and communities, including their impact on people, the environment, and the economy both domestically and globally

All complete proposals must be submitted and all speakers must login to complete their personal details by **Friday, February 13, 2015 at 4:59pm EST**.

All proposals must be submitted online at

<https://www.conferenceabstracts.com/cfp2/login.asp?EventKey=GBOSUAIR>. You may begin the process and return to your saved proposal any time up until the deadline. Faxed or mailed proposals will not be accepted.

### **Important Process Note**

Each presenter and moderator will need to login individually to the submittal site to enter their personal details and confirm their participation in the proposal. The submitter cannot complete the proposal without the participation of all proposed presenters/moderators.

Refer to the **submittal guide** for detailed submittal instructions and please contact [greenbuild@gbcitalia.org](mailto:greenbuild@gbcitalia.org) with any questions.

## Preferred Presentation Topics

- **Affordable Housing:** Strategies; Leverage; Design and Construction
- **Building Performance:** On-going Operational Performance; Post-Occupancy Studies; Building Envelope Commissioning
- **Climate:** Resiliency; Adaptation; Climate Change; Vulnerability Assessments; Disaster Response
- **Codes and Certification Systems:** Third Party Certifications (including LEED); Application and Impact of Codes; LEED V4; Local Energy Reporting; Applying Standards Internationally

- **Community and Neighborhood Development:** Ecodistricts; LEED-ND; Urban and Regional Planning; Food Security; Transportation Systems; Community Revitalization
- **Cultural Context:** Location-Specific Design Concerns; Historic Preservation; Planning and design that strengthens/renews the historic and social fabric of a community
- **Design Innovation:** Regenerative Design; Resilient Design; Biophilia; Modular; Universal Design; Adaptation; Flexibility, Integrative Process
- **Energy Efficiency (New and Existing buildings):** Demand Reduction; Increasing Efficiency; Building Systems; Lighting Design; Energy Efficiency in Historic Buildings; Deep Retrofit/Renovation
- **Finance, Insurance and Appraisals:** Financial Aspects and Implications; Financial Risk Analysis; Insurance and Appraisals; Green Building Finance; Sustainable Return on Investment; Residential Finance and Market Development
- **Government and Policy:** Policies/Programs; Impacts of Policies/Programs; Incentive Programs 2030 framework for climate and energy policies, European Directives
- **Green Schools:** K-12; College; Campus
- **Health and Well-Being:** Health Issues; Human Behavior; Human Comfort; How Place Affects Behavior; Human Psychology; Ergonomics; Evidence-Based Design; Active Design
- **Indoor Environment:** Material Selection; IAQ; Operations and Maintenance; Day Lighting; Healthy Product Declarations ; Acoustics
- **Legal Issues:** Legal issues related to green building and green leases
- **Marketing:** Consumer Education; Reaching New Audiences
- **Materials Science:** Technologies; Innovations; Biotech; Acquisition/Installation/Management of Project Materials; Storage; Disposal; Life Cycle Assessment; Resource Recovery; Zero Waste; EPDs and HPDs
- **Net Zero;** Energy; Water; Waste; Carbon
- **Professional Development:** Curriculum Development in K-12, Higher Ed and Vocational Programs; Credentials; Mentorship; Green Jobs
- **European and Mediterranean Hot Topic:** Issue or project of particular significance to the conference location
- **Renewables:** Solar; Wind; Small Scale Hydro; Fuel Cells; Algae; Utility Grid Connections; Energy Disaggregation
- **Residential Building Systems and Methods:** Innovative Residential Systems (e.g. water, energy, waste, IAQ); Construction Techniques
- **Residential Neighborhoods and Community:** Beyond the Walls of the House, Landscape, Neighborhood Development, Density, Infill, Transportation, Community Development, Placemaking
- **Site Issues:** Campus Planning; Landscape; Ecosystem Services; Hydrology; Infrastructure; Roads
- **Smart Grid/Smart Buildings:** Demand Response; Intersection of Utility Infrastructure and Building; Technology; Microgrids
- **Social Responsibility, Community Action & Engagement:** Organizational/Corporate Community and Sustainability Initiatives; Community Participation, Climate and Environment Justice; Social Equity
- **Water Use:** Water Efficiency; Wastewater; Process Water; Greywater; Water Footprinting; Water Neutral

## Session Style and Length

All Greenbuild education sessions must be complete 60 minute presentations with one to three presenters. Greenbuild is committed to providing engaging, cutting edge educational offerings at the conference. Therefore, we are offering presentation styles (see below) to help you think outside of the box. Descriptions for each presentation style can be found in the submittal guide. You will be asked to select one of the following when submitting your proposal – please feel free to be creative and enter your own using the “other” option:

Flash Charrette	Town Hall
Structured Discussion	Panel Discussion
Lecture	Debate
Other	

All sessions should be designed to allow the audience to be active learners through question and answer periods, group discussion questions, or other activities. When the audience is engaged in the session they will learn and retain more of the information being presented.

## Learning Levels

Greenbuild education sessions will be associated with one of the following learning levels. Submitters should review the guidelines and select the most appropriate level for their proposal. This will help attendees understand the depth of the material and expected outcomes of the session. The level is based on what the presenters are asking the attendees to be able to do within the format and time frame of the session. Greenbuild learning levels are based on Blooms Taxonomy.

- Level 100 – Awareness
- Level 200 – Understanding/Comprehension
- Level 300 – Application/Implementation
- Level 400 – Mastery

## How to submit

### All proposals must be submitted online at

<https://www.conferenceabstracts.com/cfp2/login.asp?EventKey=GBOSUAIR>. You may begin the submission process and return to your saved proposal any time up until the submission deadline. Faxed or mailed proposals will not be accepted.

Proposals will be accepted in the following format:

**60 Minute Education Session:** Complete session including one, two, or three presenters (moderator is optional, but a maximum of three total participants) for a one hour session.

### Important Process Note

Each presenter and moderator will need to login individually to the submittal site to enter their personal details and confirm their participation in the proposal. The submitter cannot complete the proposal without the participation of all proposed presenters/moderators.

All complete proposals must be submitted and all speakers must login to complete their personal details by **Friday, February 13, 2015 at 4:59pm EST**.

Refer to the **submittal guide** for detailed submittal instructions and please contact [greenbuild@gbcitalia.org](mailto:greenbuild@gbcitalia.org) with any questions.

All proposals must be complete, comprehensive, and deemed relevant and timely to the conference's audience. The Working Group may shorten a presentation, increase and/or reduce the number of presenters, select alternate presenters from among those proposed, and/or combine the submitted presentation with other proposed presentations, at its sole discretion. All presenters will be contacted independently to confirm their submittal.

## Scoring System

All session proposals will be reviewed and scored during the first round by a team of volunteer reviewers using a 20-point scale. Those with the top scores will move on to a second review by experts in the related topic categories. These rankings will be used by the Program Working Group to select presenters and sessions for the final program. Reviewers will rate proposals using the following scoring system:

Max Value	Criteria
3 points	The speakers are industry experts who are qualified to speak on this topic and have a wealth of experience.
3 points	The learning objectives are clear, relevant to the topic presented and challenging to the Greenbuild audience.
4 points	The proposed session provides attendees with relevant, timely, and applicable content.
2 points	The proposed session will employ the specified session style and length in an effective manner.
4 points	This session offers innovative or inspirational content to green building professionals.
4 points	I would recommend this session to an attendee interested in the subject matter.
20 points	Highest possible score

## Review Process

Greenbuild reviews all complete proposals with the generous help of many volunteers. If you're interested in being part of the Greenbuild review team, please contact [greenbuild@gbcitalia.org](mailto:greenbuild@gbcitalia.org).

## Greenbuild Program Policies

The review process for education session proposals is managed by Working Groups and Greenbuild staff. The Working Groups' responsibility is to produce the strongest possible educational program for conference attendees by including new, important content and learning experiences. All sessions and speakers will be selected based upon the below guidelines:

### Session and Presenter Regulations

- A firm/institution/organization may participate as a moderator/presenter in no more than two sessions at Greenbuild with a maximum of three total presenters from that firm/institution/organization.
- In an effort to promote new and diverse groups of presenters, the Working Groups will give strong preference to presenters who did not present at previous Greenbuild conferences.
- Presenters may not distribute any printed collateral at the conference.
- Greenbuild presenters can choose between the following benefits, as part of their contribution to the success of the conference: receive a free pass for the day of their presentation OR receive a 50% discount on a full conference pass.
- No sessions that are based upon an advertisement, product, or service will be accepted into the program.
- In an effort to produce a paperless conference, all presentation slides, papers, and handouts will be included in the electronic conference proceedings with speaker permission.
- Incomplete proposals will not be considered.

### Applicant Responsibilities

- Session submitters may not propose speakers without the knowledge and permission of the proposed speakers. All proposed speakers must be able and willing to present at the conference at the time and date assigned. Proposals that are submitted without the knowledge of proposed speakers are subject to immediate rejection; if the proposal is selected and it is found that all speakers did not know about the proposal or did not agree to present, the session is subject to immediate cancellation.
- Accepted presenters who are not able to attend must notify conference staff immediately. Replacement presenters must be suggested and approved by the Working Group Chair. The Chair reserves the right to modify or cancel any session based on a change in presenter.
- If a presenter's professional affiliation changes, conference staff must be notified. The Working Group reserves the right to retain or remove presenters based on the best interest of the program.
- All presentations must be submitted three weeks prior to the conference. Failure to do so may result in cancellation of the session.

### Greenbuild Program Process

- The Greenbuild Program Working Group reserves the right to develop submitted sessions using a combination of proposals and/or invited presenters.
- The Greenbuild Speaker and Reviewer discounts may not be combined or transferred.
- The Working Group may modify any submitted session by adding or removing speakers or requesting content changes or additions.

**Final decisions regarding these policies may be made at the discretion of the Working Groups.**